

SPONSORSHIP PROSPECTUS

PUBLIC SECTOR

2018 International Population Data Linkage Conference

12-14 September 2018
Banff Centre, Banff, Albert, Canada

Linking Data - Improving Lives

Pre-Conference
11 September 2018

Conference
12-14 September 2018



INTERNATIONAL
Population Data Linkage
NETWORK



UNIVERSITY OF CALGARY
O'Brien Institute for Public Health

“...in this digital health information age
the potential for our network is limitless...”

- (Schull & Ghali, Int J Pop Data Sci. 2017)

MESSAGE FROM IPDLN CO-DIRECTORS

These are exciting times for the IPDLN. Since its formation in 2008, IPDLN has grown steadily, and now boasts more than 700 members from 56 countries. Worldwide interest in the possibilities and complexities of using data to enhance the quality and sustainability of our health and social care systems make the work and expertise of IPDLN members more relevant than ever.

At 2016 conference in Wales, some 500 participants from 22 countries exchanged knowledge and grew their networks. We are expecting a similarly strong turn-out in Banff this year.

The 2018 conference is already shaping up to be our finest yet: nearly 500 abstracts submitted, a full day of pre-conference workshops, international collaborative sessions, keynote speakers from around the globe, social events and our incomparable setting in Banff National Park.

We are excited to inform you about sponsorship opportunities at the 2018 International Population Data Linkage Network (IPDLN) Conference.



DR. MICHAEL SCHULL,
IPDLN CO-DIRECTOR



DR. WILLIAM GHALI,
IPDLN CO-DIRECTOR

CALL FOR SPONSORS

The 2018 IPDLN Conference is part of IPDLN's commitment to help global stakeholders to create more opportunities for collaboration, cross-jurisdictional studies, and shared tools and learning. Dr Hude Quan and Dr Astrid Guttmann lead the international Scientific Programme Committee.

The conference will be held at the Banff Centre, located in Banff National Park in Alberta, Canada on September 12-14, with a pre-conference day on September 11. The conference is a joint effort of the current IPDLN co-director organizations, the Institute for Clinical Evaluative Sciences (Toronto, Canada) and the O'Brien Institute for Public Health (Calgary, Canada) two of Canada's leading centres in data linkage, analysis and population health.

BENEFITS OF SPONSORSHIP

Sponsors and attendees of the 2018 IPDLN Conference will interact closely with representatives of national and international institutes, organizations and university research centres specialized in data linkage and analysis, as well as researchers, policy-makers, students and other international experts. Publishing opportunities and social media amplification will extend the reach and impact of sponsorships.

ABOUT IPDLN

The International Population Data Linkage Network (IPDLN) facilitates communication between centres that specialize in data linkage and users of the linked data. The producers and users alike are committed to the systematic application of data linkage to produce community benefit in the population and health-related domains. The IPDLN has always had sharing best practice and building fruitful collaborations at its heart.

Visit us at www.ipdln.org.

LEVELS OF SUPPORT

PUBLIC SECTOR

GOLD SPONSOR

\$15,000

- One exhibitor space (10' x 6' - \$2,000 Value)
- Three complimentary registrations (\$2,250 Value)
- Company logo featured on the IPDLN conference website and pre-conference marketing and promotional materials
- Recognition on scrolling slides during conference
- Social media promotion of sponsorship from IPDLN during the three day conference
- Free subscription to the International Journal of Population Data Science (IJPDS) and one free submission within 12 months of the conference to publish one manuscript in any format (without incurring an abstract preparation charge)
- Logo featured on pre-conference marketing and promotional materials
- Logo on delegate gift bags
- Inclusion of two company branded item for delegate gift bags
- 20 complimentary memberships for the IPDLN network within 12 months of the conference

SILVER SPONSOR

\$10,000

- One exhibitor space (10' x 6' - \$2,000 Value)
- Two complimentary registrations (\$1,500 Value)
- Free subscription to the International Journal of Population Data Science (IJPDS) and one free submission within 12 months of the conference to publish one manuscript in any format (without incurring an abstract preparation charge)
- Company logo featured on the IPDLN conference website and promotional materials
- Inclusion of one company branded item for delegate gift bags
- Social media promotion of sponsorship from IPDLN during the three day conference
- 15 complimentary memberships for the IPDLN network within 12 months of the conference

BRONZE SPONSOR

\$5,000

- One exhibitor space (10' x 6' - \$2,000 Value)
- One complimentary registration (\$750 Value)
- Company logo featured on the IPDLN conference website and promotional materials
- Social media promotion of sponsorship from IPDLN during the three day conference
- Inclusion of one company branded item for delegate gift bags
- Free subscription to the International Journal of Population Data Science (IJPDS)
- 10 complimentary memberships for the IPDLN network within 12 months of the conference